



The Wall Street Primer: The Players, Deals, and Mechanics of the U.S. Securities Market

By Jason A. Pedersen

ABC-CLIO. Hardback. Book Condition: new. BRAND NEW, The Wall Street Primer: The Players, Deals, and Mechanics of the U.S. Securities Market, Jason A. Pedersen, How does Wall Street, that great bastion of American Capitalism, really work? This book provides the multifaceted answer to that question clearly, concisely, and on a practical level for anyone seeking to better understand the inner workings of the capital markets. Tracing the dealings of a fictional company from inception to maturity, The Wall Street Primer provides the reader with practical insights on Wall Street and its functions and operations. Written for professionals new to the industry, investors, job seekers, students, brokers and traders, and entrepreneurs and business executives, the book goes well beyond nice to know information. Instead, it will be, for many people, must have information about organizations, professions, and transactions that can help them make deals, get ahead in their careers, or better fund and build their businesses. Everybody has heard of Wall Street, but very few know anything about its institutions and processes. What is the buyside? Who works on the sellside? How do companies raise capital? Why do companies hire investment bankers? What is the difference between a mutual fund and...

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