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In Praise of Flattery

By Regier, Willis Goth.

Nebraska. 1 Cloth(s), 2007. hard. Book Condition: New. Where would we be without flattery? Alexander the Great applied it as imperial policy, Caesar and Cleopatra were masters of it, and Napoleon devoured it, although Cicero called flattery "the handmaid of vice" and Tacitus compared it to poison. "Even in the very warmest, friendliest, and simplest relations," noted Leo Tolstoy, "flattery or praise is needed just as grease is needed to keep wheels going round." In this collection of literary and historical examples, quotes, and anecdotes, Willis Goth Regier offers a book for those who would understand the history, tactics, pleasures and dangers of flattery. "The book contains many gems: exquisite, entertaining, carefully chosen words by the obscure . and the mighty." Bookforum 189.



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